
Amy Florian

Expert in life transition.

Innovator in advisor education.

Transformational speaker & author.



About **Amy**

CEO of Corgenius



Amy brings revolutionary training you can't find anywhere else. She has delivered over 1000 speaking engagements across 4 continents, published two multi-award-winning books, and authored or was featured in over 250 articles.

Amy holds a Master's Degree and is a Fellow in Thanatology – the highest level of certification in the field of grief studies. She taught graduate studies at Loyola University Chicago for a decade and has worked with over 2,000 grieving people.

Speaking Credentials

Barron's – 4x

Million Dollar Round Table – 3x

FPA National – 5x

FPA Chapters – 42x

Raymond James – 24x

Advisor Group – 10x

AIG – 5x

Ameriprise – 24x

Commonwealth – 8x

LPL – 18x

Edward Jones – 90x

UBS – 36x

Northwestern Mutual – 4x

Wells Fargo – 13x

Merrill Lynch – 4x

Investments & Wealth Inst. – 4x

Advocis – 3x

Schwab – 9x

Buckingham – 5x

Assoc. of Fundraising Profs. – 2x

Nationwide – 13x

Morgan Stanley – 10x

Waddell & Reed – 7x

VALIC – 2x

Western & Southern Fin. Grp. – 4x

Soc. of Fin. Serv. Professionals – 2x

Cetera – 6x

Securities America – 4x

John Hancock – 3x

London Life – 2x

Prudential – 3x

NAIFA National

NAIFA Chapters – 2x

NAPFA – 5x

Edelman Financial Engines

Advisors Excel – 2x

Mutual of Omaha – 2x

Securian – 4x

SunTrust Investment Services – 2x

XY Planning Network – 2x

BMO Life Assurance Company

Guardian Life

New York Life Mainstay

Lincoln Financial Group

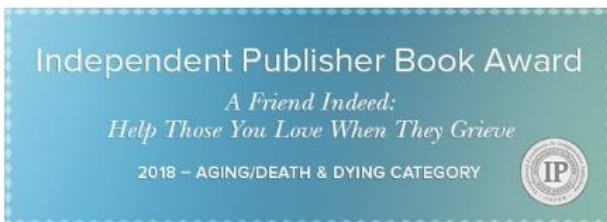
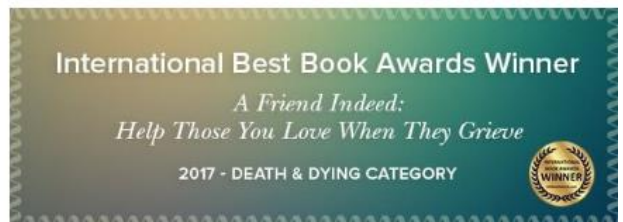
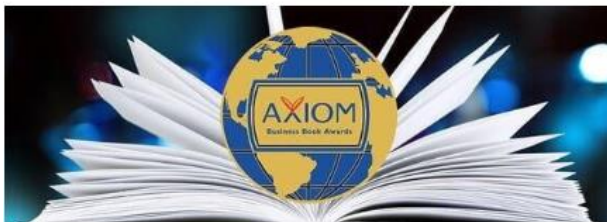
Advisors Circle

Delaware Funds

William Blair

ZeroAlphaGroup – 4x

Awards



Feedback

In the 30 years I've been doing this, it was one of the best value add events I have ever been a part of and I mean it. - Sam P.

This was the best investment I made in myself and career in a long time. - Nathan P.

Training that every financial advisor needs, but has never had. - Thomas W.

Words can't explain the impact this will have on those who attended! - Leland B.

I was hooked after her first minute of talking. - Gatey G.

As someone who attends multiple summits each year, I can honestly say it was the best breakout I have had in years. - Rebekah B.

WHAT a stellar, polished presentation! I could listen to it again and again. - Cindy P.

I have learned how to be a better person, friend, and advisor. - Elaine W.

“Amy is an authority on grief and bereavement, and teaching financial advisors how to deal effectively and empathetically with a grieving client.

- **David Drucker, President – Sunset Financial Management**

A real subject matter expert bringing many years of experience in an easy-to-understand language and format. When she presents, it's dynamic, it's educational, and it's extremely powerful.”

- **Amir Rafizadeh – Topping Capital**

Amy's Topics

- Communicating & Coping in Times of Crisis
- Be the Best Advisor in A Client's Toughest Times
- Life Happens: Are You & Your Clients Prepared?
- Your Aging Client: Issues with Diminished Capacity & Elder Abuse

...and much more, including customizable topics to fit your specific needs.

